



### **ABOUT TWIST OUT CANCER**

Twist Out Cancer (TOC) is a community of support...with a twist! TOC offers the platform, tools and community – both online and offline – for anyone touched by cancer to create, support and inspire. What makes TOC unique is its dynamic multi-tiered approach through its website, Brushes with Cancer events, Twist-Shops (educational workshops), health and awareness events. The TOC network enables anyone touched by cancer to get connected to a global community of support and gain access to the tools they need to take action. Since 2011, TOC has touched over 53,000 individuals through its programs and events. TOC is entirely volunteer-led, boasting a network of over 200 active volunteers serving as ambassadors throughout Chicago, Detroit, Tel Aviv, Toronto, Montreal and beyond.

### **BRUSHES WITH CANCER**

Brushes with Cancer pairs artists with those touched by cancer to create unique pieces of artwork reflective of their journey. Twist Out Cancer will hold its Third Annual Brushes with Cancer Benefit on Saturday, February 21, 2015. We invite you to join the TOC community and over 500 event guests at Chez (247 E. Ontario, Chicago) for an evening of celebration, storytelling, survivorship and hope. At the event, each artists' piece will be officially revealed and auctioned and guests will be treated to an evening filled with art, entertainment, cocktails and inspiration.

### **BENEFITS OF SPONSORSHIP**

Twist Out Cancer is a vibrant, growing non-profit organization that has impact in the local Chicago community, nationally and abroad. Twist Out Cancer offers valuable marketing benefits to our Brushes with Cancer sponsors. Sponsorship opportunities can be customized to meet the needs of both parties and will directly service the mission of Twist Out Cancer. For more information about sponsoring Brushes with Cancer, please Jenna Benn Shersher at: [jenna@twistoutcancer.org](mailto:jenna@twistoutcancer.org).



Proudly Presents:  
The Third Annual Brushes With Cancer Benefit  
Saturday, February 21, 2015  
7:00 p.m. – Midnight  
Chez (247 E. Ontario, Chicago)

## Sponsorship Opportunities and Ticket Prices

### ***The Twist Title Sponsor - \$25,000 (1 available)***

- Naming rights to event
- 12 Tickets
- Verbal recognition at event
- VIP Premier Seating at event
- Invitation to VIP Event and Access to VIP Bar
- 6 VIP Parking Passes
- Logo displayed on all event print materials, website and event give away
- 3 Mentions on Social Media

### ***The Vibrant VIP Bar Sponsor - \$5,000 (1 available)***

- Naming Rights to Three Bars
- 6 tickets
- Invitation to VIP Event and Access to VIP Bar
- 3 VIP Parking Passes
- Logo displayed on all event print materials and website
- 1 Mention on Social Media

### ***The Impactful Sponsor - \$15,000 (unlimited available)***

- 10 tickets
- Verbal recognition at event
- VIP Premier Seating at event
- Invitation to VIP Event and Access to VIP Bar
- 5 VIP Parking Passes
- Logo displayed on all event print materials and website
- 2 Mentions on Social Media

### ***The Inspirational Sponsor - \$2,500 (unlimited available)***

- 4 tickets
- Access to VIP Bar
- 2 VIP Parking Passes
- Name displayed on all event print materials and website

### ***The Courageous Sponsor - \$10,000 (unlimited available)***

- 10 tickets
- VIP Premier Seating at event
- Invitation to VIP Event and Access to VIP Bar
- 5 VIP Parking Passes
- Logo displayed on all event print materials and website
- 1 Mention on Social Media

### ***The Hopeful Sponsor - \$1,000 (unlimited available)***

- 2 tickets
- 1 VIP Parking Pass
- Name displayed in event program

### ***The Supporter Sponsor - \$5,000 (4 available)***

- 8 tickets and Table Seating at event
- Invitation to VIP Event and Access to VIP Bar
- 4 VIP Parking Passes
- Logo displayed on all event print materials and website
- 1 Mention on Social Media

### **Ticket Pricing**

- Early Bird Individual Tickets\*: \$100
- Individual Tickets: \$150

\*Early Bird Tickets Available Until 1.31.15

For more information, please contact  
Jenna Benn Shersher at  
[jenna@twistoutcancer.org](mailto:jenna@twistoutcancer.org).



**SPONSORSHIP FORM**

SEND SNAIL MAIL/EMAIL

P: 847.767.3396

PO Box 322

CHICAGO, IL 60690

JENNA@TWISTOUTCANCER.ORG

**YES, I WILL SUPPORT BRUSHES WITH CANCER. PLEASE RESERVE THE FOLLOWING:**

<input type="checkbox"/> THE TWIST TITLE SPONSOR	\$25,000
<input type="checkbox"/> THE IMPACTFUL SPONSOR	\$15,000
<input type="checkbox"/> THE COURAGEOUS SPONSOR	\$10,000
<input type="checkbox"/> THE SUPPORTER SPONSOR	\$5,000
<input type="checkbox"/> THE VIBRANT VIP BAR SPONSOR	\$5,000
<input type="checkbox"/> THE INSPIRATIONAL SPONSOR	\$2,500
<input type="checkbox"/> THE HOPEFUL SPONSOR	\$1,000
TOTAL AMOUNT OWED: \$ _____	

I AM A SPONSOR, BUT I DO NOT PLAN TO USE ALL OF MY TICKETS. I WOULD LIKE TO DONATE \_\_\_\_\_ TICKETS BACK TO THE ORGANIZATION TO BE USED TO RAISE ADDITIONAL FUNDS.

NO, I AM UNABLE TO ATTEND, BUT I WISH TO MAKE A CONTRIBUTION IN THE AMOUNT OF: \$ \_\_\_\_\_

DONOR LISTED AS (ON PROMOTIONAL MATERIALS): \_\_\_\_\_

PLEASE MAKE CHECKS PAYABLE TO: TWIST OUT CANCER

*Twist Out Cancer is a 501(c)(3) non-profit organization and contributions are deductible as provided by law.*

PLEASE CHARGE MY CREDIT CARD (CIRCLE ONE):    **AMEX**    **MASTERCARD**    **VISA**

CREDIT CARD NUMBER: \_\_\_\_\_ EXP. DATE: \_\_\_\_\_ CVN: \_\_\_\_\_

NAME: \_\_\_\_\_ ORGANIZATION: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ CITY/STATE/ZIP \_\_\_\_\_

PHONE:(\_\_\_\_) \_\_\_\_\_ FAX:(\_\_\_\_) \_\_\_\_\_ EMAIL: \_\_\_\_\_

BILLING ADDRESS: \_\_\_\_\_ CITY/STATE/ZIP: \_\_\_\_\_  
(IF DIFFERENT FROM ABOVE)

DONOR SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

**IMPORTANT: IN ORDER FOR TOC TO FULFILL OUR SPONSORSHIP PROMISES WE WILL NEED SPECIFIC INFORMATION FROM YOUR BUSINESS (I.E. LOGOS, BANNERS, PROMOTIONAL MATERIALS.) WHO SHOULD WE CONTACT TO OBTAIN THESE MATERIALS?**

CONTACT NAME: \_\_\_\_\_

CONTACT PHONE: (\_\_\_\_) \_\_\_\_\_ CONTACT EMAIL: \_\_\_\_\_