

Brushes With Cancer 2023 Program Sponsorship





Support those touched by cancer and make a difference.

Visit Us Online!

twistoutcancer.org.

For more information, please contact Amelia at: amelia@twistoutcancer.org.



Cover image: "Rise Up!"
Inspired by Lynn Lrawczyk.
Artist: Cari Smith-Gammicchia.

Image, page 3: "Laura,"
Inspired by Laura Madison.
Artist: Marty Blackwell.

Brushes With Cancer matches individuals touched by cancer (Inspirations) with Artists to create a unique piece of artwork that reflects their personal journey with cancer.

In 2023 we are experiencing an unprecedented demand for the program, and with support from our community, we hope to be able to meet that demand in 2023 and beyond. **Your sponsorship is critical to this growth, and we thank you for your consideration.**

Benefits of Program Sponsorship

All sponsors in 2023 will be recognized as sponsors of the Brushes With Cancer program and the Brushes With Cancer event on December 2, 2023 at Zhou B. Gallery in Chicago.

- **Community:** Sponsors stand out as corporate citizens who share our commitment to making a difference through service and impact.
- **Service:** Sponsorship can be positioned as fulfilling corporate social responsibility goals.
- **Connection:** Sponsors are able to leverage their participation to build valuable connections and exposure to a well-connected philanthropic audience.

Impact of Brushes With Cancer

After 10 years and more than three dozen Brushes With Cancer programs, we continue to see evidence that the experience is impactful for both Artists and Inspirations. Connections over the past decade continue to be strong and our Brushes With Cancer program offers healing for anyone touched by cancer.

- Since 2012, over **1,302 people** have participated in Brushes With Cancer programs, either as an Inspiration or Artist.
- As a result, over **651 unique pieces of art** represent 651 individual journeys with cancer.



Sponsorship Opportunities

Title Sponsorship—\$25,000

\$25,000 covers 25 inspiration/artist pairs in the Brushes With Cancer program. Our 2023 Title Sponsor will receive naming rights to the program (e.g. The (Your Name/Business) Brushes With Cancer Program) and a number of other customizable benefits listed below:

- Title sponsor recognition on all 2023 Brushes With Cancer program print and digital collateral
- One dedicated guest blog featuring you/your business with a distribution of 5,780 subscribers; this will be developed in partnership with Twist Out Cancer communications staff.
- A copy of **A Brush with Cancer**
- Recognition (logo or name) on all printed Artist/Inspiration Statements on site at Art Exhibit
- Title sponsorship recognition at the Brushes With Cancer Benefit on December 2, 2023 at Zhou B Gallery in Chicago, IL. This will include up to 2 guest tables (16 tickets).

Impact Sponsorship—\$15,000

This sponsorship can cover the cost to bring Twist Out Cancer's youth-focused programming, *Twist Hearts*, to six new schools. Impact Sponsors will receive:

- Recognition on all 2023 Brushes With Cancer program print and digital collateral
- A copy of **A Brush with Cancer**
- Impact sponsorship recognition at the Brushes With Cancer Benefit on (date) at Zhou B Gallery in Chicago, IL. This will include 2 guest tables (16 tickets).

Courage Sponsorship—\$10,000

The courage our artists and inspirations show and embrace throughout their cancer journeys and journeys as Brushes participants is awe-inspiring. This sponsorship will cover the cost of art supplies for Twist Out Cancer's Twistshop programming for one year, and all Courage sponsors will receive:

- Recognition on select 2023 Brushes With Cancer program print and digital collateral
- Courage sponsorship recognition at the Brushes With Cancer Benefit on December 2 at Zhou B Gallery in Chicago, IL. This will include one table (8 tickets).

Supporter Sponsorship—\$5,000

Supporter sponsors ensure that Twist Out Cancer can provide in-person Twistshop programming to promote healing, relaxation and emotional recovery through art therapy-based interventions. Support at this level covers the cost of five in-person Twistshops, and all Supporter sponsors will receive:

- Recognition on select 2023 Brushes With Cancer program print and digital collateral
- Supporter sponsorship recognition at the Brushes With Cancer Benefit on December 2 at Zhou B Gallery in Chicago, IL. This will include 6 tickets.

Connection Sponsorship—\$2,500

Connecting through art, whether in-person or virtually, is so critical to processing and healing from cancer. Each Connection sponsorship covers ten one-week virtual Twistshops.

- Recognition on select 2023 Brushes With Cancer program print and digital collateral
- Connection sponsorship recognition at the Brushes With Cancer Benefit on December 2 at Zhou B Gallery in Chicago, IL. This will include 4 tickets.

Pair Sponsorship—\$1,500

Our artists and inspirations (cancer survivors, previvors, and caregivers) are the heart and soul of our Brushes With Cancer program. One pair sponsorship covers participation of artist/inspiration pair in the Brushes With Cancer program this year.

- Recognition on select 2023 Brushes With Cancer program print and digital collateral
- Pair sponsorship recognition at the Brushes With Cancer Benefit on December 2 at Zhou B Gallery in Chicago, IL. This will include 2 tickets.



Midwest Tickets

Brushes With Cancer Midwest Art Exhibition & Celebration

\$300

Includes 1 ticket to the Brushes With Cancer Midwest Art Exhibition & Celebration. The event includes access to the in-person art exhibition at Zhou B Art Center, Chicago on Saturday, December 2th, and the online auction and interactive gallery. Food, beverage, entertainment, and private access to the Zhou B Art Center is also included. *Please note the cost of your ticket covers the cost of a participant in the program at the event.

EARLY BIRD DISCOUNT OF \$25 FOR SINGLE TICKETS FOR \$275

Set of Two: Brushes With Cancer Midwest Art Exhibition in Chicago

\$600

Includes 2 tickets to the Brushes With Cancer Midwest Art Exhibition & Celebration. The event includes access to the in-person art exhibition at Zhou B Art Center, Chicago on Saturday, December 2nd, and the online auction and interactive gallery. Food, beverage, entertainment, and private access to the Zhou B Art Center is also included.

EARLY BIRD DISCOUNT OF \$50 PER PAIR FOR \$550

Group Ticket: Brushes With Cancer Midwest Art Exhibition in Chicago

\$1150

Includes 4 tickets to the Brushes With Cancer Midwest Art Exhibition & Celebration. The event includes access to the in-person art exhibition at Zhou B Art Center, Chicago on Saturday, December 2nd, and the online auction and interactive gallery. Food, beverage, entertainment, and private access to the Zhou B Art Center is also included.

Learn more and purchase tickets at: twistoutcancer.org/brushes/midwest2023/

Follow us on Instagram, Twitter, Facebook, YouTube and LinkedIn [@twistoutcancer](https://www.instagram.com/twistoutcancer).



"The Ascent," Inspiration Jill Marceda Spruiell and Artist John Stumbaugh.

Art Exhibit and Celebration Exhibition

December 2, 2023
6 pm–11 pm
Zhou B Art Center
1029 W 35th Street, Chicago

Ticket Info

Want to join the movement? Contact us at info@twistoutcancer.org to sign up for our e-newsletter and stay up-to-date on all upcoming Brushes With Cancer programs, Twistshops, and other events. You can also email us for information on our Brushes With Cancer programs at brushes@twistoutcancer.org.