

# Twist Out Cancer Program Sponsorship



*Share.Connect.Heal.*

# Our History

Twist Out Cancer provides psychosocial support to individuals touched by cancer through creative arts programming. What started in 2012 as a small grassroots online community has evolved into an international non-profit that has touched hundreds of thousands of people around the world through our community-wide programming which is designed for previvors, survivors, caregivers, supporters and artists.

Your sponsorship is critical to this growth, and we thank you for your consideration. Program sponsors will be recognized as sponsors of the Brushes With Cancer program and/or Twistshops on print signage and online platforms. Twist Out Cancer relies solely on charitable contributions to sustain our free and public programs. Participants are welcome year round and our community is global.

# Our Programs

## **BRUSHES WITH CANCER**

Brushes with Cancer matches individuals touched by cancer (Inspirations) with Artists to create a unique piece of artwork that reflects their personal journey with cancer. As we head into our second decade, we are intentionally hosting more programs to allow more participants to benefit from this transformative experience. Connections over the past decade continue to be strong and our Brushes with Cancer program offers healing for anyone touched by cancer.

## **TWISTSHOPS**

Twistshops are art therapy-focused workshops that promote healing, relaxation and emotional recovery through art therapy based interventions that are designed to reduce symptoms of depression, anxiety and stress related to cancer. Twistshops welcome individuals who have been touched by cancer to engage in art therapy based workshops that focus on utilizing the arts as a mechanism for healing.

## **TWIST HEARTS**

Twist Hearts offers creative arts-based groups for children, teens and adults to share, connect, and heal through exploring their experience of "Love" within their community. As a community, Twist Out Cancer understands the power of healing through connection and creating. We developed this program to help individuals to express themselves without using verbal language. Twist Hearts is designed to guide participants through art therapy-based directives that allow them to explore their inner creativity and focus on the Love that has resulted from the experiences they share within themselves and their community. This program requires partnership with community schools, centers, and organizations. As our newest program, we are continually working to develop more partnerships and expand into a variety of communities.

# Brushes with Cancer Sponsorship Opportunities

## **\$25,000 Title Sponsorship**

Our Title Sponsor will receive naming rights to one public program for the year (e.g. Brushes With Cancer Program Presented by Your Name/Business) and numerous customizable benefits including:

- Title sponsor inclusion on all Open Brushes With Cancer programs and event print and digital collateral.
- Exclusive guest blog featuring you/your business with a distribution of nearly 6000 subscribers; this will be developed in partnership with Twist Out Cancer communications staff.
- Three dedicated social media posts across channels highlighting individual/business.
- A copy of [A Brush with Cancer](#)
- Recognition on all printed Artist/Inspiration Statements on site at corresponding Art Exhibit
- Recognition at the corresponding Brushes With Cancer opening reception(s).
- One table, or ten tickets to the corresponding exhibition opening reception(s).
- Six tickets to the end of year Twist Out Cancer Gala.

## **\$10,000 Champion Sponsorship**

This sponsorship underwrites the cost of 10 Inspiration and Artist pairs to participate in our Brushes with Cancer program (free to participants). Our Champion Sponsor will receive top logo/name exposure on program materials and a number of other customizable benefits listed below:

- Top sponsor recognition on corresponding Brushes With Cancer program print and digital collateral
- One dedicated guest blog featuring you/your business with a distribution of over 6,000 subscribers; this will be developed in partnership with Twist Out Cancer communications staff.
- Dedicated social media post highlighting individual/business.
- A copy of [A Brush with Cancer](#) book
- Recognition (logo or name) on 10 printed Artist/Inspiration Statements on site at Art Exhibit
- Top sponsorship recognition at the Brushes With Cancer exhibition opening reception.
- Tickets to the art exhibition opening reception(s) for up to a total of 8 guests.
- Two tickets to the end-of-year TOC gala.

## **\$7,500 Match Sponsorship**

This sponsorship underwrites the cost of 7 Inspiration and Artist pairs to participate in our Brushes with Cancer program (free to participants). Our Match Sponsor will receive:

- Recognition on Brushes With Cancer program print and digital collateral
- Dedicated social media post highlighting individual/business.
- Recognition (logo or name) on 7 printed Artist/Inspiration Statements on site at Art Exhibit
- Recognition at the Brushes With Cancer reception.
- Tickets to the art exhibition opening reception(s) for up to a total of 6 guests.

# Brushes with Cancer Sponsorship Opportunities

## **\$2500 Connection Sponsorship**

This sponsorship underwrites the cost of 2 Inspiration and Artist pairs to participate in our Brushes with Cancer program (free to participants). Our Connection Sponsor will receive:

- Recognition on Brushes With Cancer program print and digital collateral
- Dedicated social media post highlighting individual/business.
- Recognition (logo or name) on 2 printed Artist/Inspiration Statements on site at Art Exhibit
- Recognition at the Brushes With Cancer reception.
- Tickets to the art exhibition opening reception(s) for up to a total of 4 guests.

## **\$500 Art Sponsorship**

Connecting through art, whether in-person or virtually, is so critical to processing and healing from cancer. Each Art sponsorship helps support art supplies and shipping for the Brushes with Cancer program and also receives:

- Recognition on select Brushes With Cancer program print and digital collateral
- Art sponsorship recognition at one Brushes With Cancer art exhibition opening reception.
- One ticket to one art exhibition opening reception.



# Twistshop Sponsorship Opportunities

## **\$15,000 Impact Sponsorship**

This sponsorship helps cover the cost to bring Twist Out Cancer's Twistshops to new audiences, increasing our impact in the community at large. Impact Sponsors will receive:

- Top recognition in Twistshop and event print and digital collateral.
- Top sponsor placement on Twistshop web page and event listings throughout the year.
- A copy of [A Brush with Cancer](#)
- One exclusive guest blog featuring you/your business with a distribution of 5,395 subscribers; this will be developed in partnership with Twist Out Cancer communications staff.
- Dedicated social media post highlighting individual/business.
- Impact sponsorship recognition at workshops
- Impact sponsorship recognition at the Twist Out Cancer fundraising gala
- Opportunity to join any 5 virtual\* or in-person Twistshops of choice at no cost (up to 2 spots per for a total of 10). \*applies to experiences with a cost associated. Any free Twistshops are always available and open to all.
- Four tickets to the end-of-year TOC gala.

## **\$5,000 Courageous Sponsorship**

This sponsorship will cover the cost of art supplies for five of Twist Out Cancer's TwistShop programs, and all Courageous sponsors will receive:

- Recognition on select Twistshop program print and digital collateral
- Recognition on Twistshop event web page.
- Opportunity to join any 3 virtual\* or in-person Twistshops of choice at no cost (up to 2 spots per for a total of 6). \*applies to experiences with a cost associated. Any free Twistshops are always available and open to all.
- Courageous sponsorship recognition at the Twist Out Cancer fundraising gala.

## **\$1,000 Supporter Sponsorship**

Supporter sponsors ensure that Twist Out Cancer can provide in-person and virtual TwistShop programming to promote healing, relaxation and emotional recovery through art therapy-based interventions. Support at this level covers the cost of facilitating one virtual TwistShop, and all Supporter sponsors will receive:

- Recognition on select Twistshop program print and digital collateral
- Recognition on Twistshop event web page.
- Opportunity to join one virtual\* or in-person Twistshop of choice at no cost (up to 2 spots total). \*applies to virtual experiences with a cost associated. Any free Twistshops are always available and open to all.

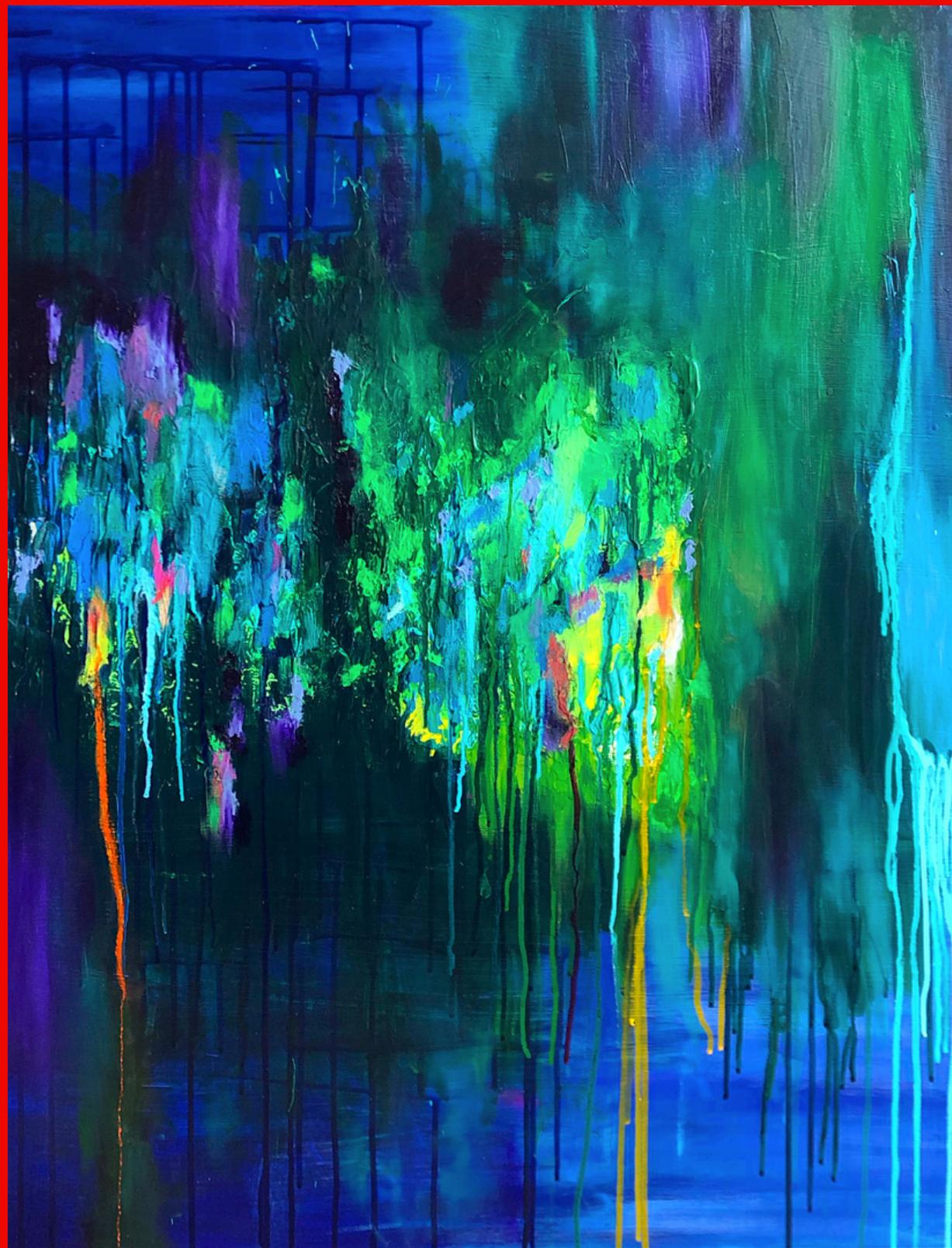


# Twist Hearts Sponsorship Opportunity

## **\$5000 Twist Hearts Sponsorship**

Twist Hearts program sponsors help promote healing, and community connections. Support at this level covers the cost of facilitating one Twist Hearts program and will help develop community partners to expand the program. All Twist Hearts sponsors will receive:

- Recognition on select Twist Hearts program digital collateral and newsletter.
- Tickets for one art exhibition opening reception for up to a total of 2 guests.
- Swag basket from the TOC online store featuring #TwistHearts original artwork.



# Sponsorship Inquiries

## CONTACT US

Jenna Benn Shersher, Founder  
and CEO of Twist Out Cancer  
[jenna@twistoutcancer.org](mailto:jenna@twistoutcancer.org)

To Donate Directly

**Brushes with Cancer**

**Twistshops**

**Twist Hearts**

