

**TWIST OUT CANCER  
PRESENTS**



**“Runway of  
Resilience  
Fashion Show”**

**SPONSORSHIP GUIDE**

# THE CAUSE

Twist Out Cancer provides psychosocial support to individuals touched by cancer through creative arts programming. Since 2011, Twist has impacted over 256,000 individuals globally.

# THE EVENT

**SEPTEMBER 29, 2024**

Salvage One, 1840 W Hubbard St,  
Chicago, IL 60622

## LIVE RUNWAY

Featuring Couture Designs by Sujata Gazder. High End Head Pieces by Sonya Keshwani and more.

## MODELS

All participating runway models have been touched by cancer and have been active members of the Twist Out Cancer community.

# SPONSORSHIP LEVELS

## ELITE SPONSORSHIP PACKAGE - \$25,000

- Title sponsorship recognition for the Twist Out Cancer Runway of Resilience Fashion Show
- Includes a Custom Couture Dress designed by Sujata Gazder
- Includes a Custom Couture headpiece designed by Sonya Keshwani
- Premier logo placement on the event's main stage
- Exclusive sponsorship of a high-visibility event feature (e.g., preview-party)
- Opportunity to have a representative speak at the event
- Logo on the official event backdrop and step-and-repeat
- Prominent logo placement on all event marketing materials
- Dedicated social media post highlighting your company
- Special mention in all press releases and media coverage
- Featured interview or article about your company in event-related publications
- Recognition as sponsor in all event communications
- Twenty tickets to the Twist Out Cancer Fashion Show
- Customized pre-event engagement, such as a private dinner or preview party experience

## **DIAMOND SPONSORSHIP PACKAGE- \$10,000**

- Includes a Custom Dress designed by Sujata Gazder
- Exclusive naming rights for a significant aspect of the event (e.g., the awards stage)
- Logo on the official event backdrop and step-and-repeat
- Prominent logo placement on all event marketing materials
- Dedicated social media post highlighting your company
- Special mention in all press releases and media coverage
- Featured interview or article about your company in event-related publications
- Ten tickets to the Twist Out Cancer Fashion Show
- Recognition as sponsor in all event communications

## **PLATINUM SPONSORSHIP PACKAGE - \$5,000**

- Includes a Custom Couture headpiece designed by Sonya Keshwani
- Prominent logo placement on all event marketing materials
- Shared social media posts highlighting your company
- Eight tickets to the Twist Out Cancer Fashion Show
- Opportunity to set up a branded booth or display area at the event
- Inclusion in post-event thank-you advertisements

## **GOLD SPONSORSHIP PACKAGE - \$2500**

- Logo placement on all event marketing materials
- Shared social media posts highlighting your company
- 2 tickets to the Twist Out Cancer Fashion Show

## **SILVER SPONSORSHIP PACKAGE- \$1000**

- Logo placement on all event marketing materials
- Shared social media posts highlighting your company
- 1 ticket to the Twist Out Cancer Fashion Show

# **PURCHASE SPONSORSHIP**



# **CONTACT US**

Jenna Benn Shersher  
Founder and CEO of Twist Out Cancer  
[jenna@twistoutcancer.org](mailto:jenna@twistoutcancer.org)  
[www.twistoutcancer.org](http://www.twistoutcancer.org)