

Brushes With Cancer 2025 Program Sponsorship





Support those touched by cancer and make a difference.

Visit Us Online!
twistoutcancer.org.

For more information,
please contact Amelia at:
amelia@twistoutcancer.org.



Cover image: "A Tough Nut to Crack" by artist Kirk Roda. Inspired by Carol Garrett.

Image, page 3: "Alt + Right arrow key" by artist Kristin Wenc. Inspired by Kenny Lapins.

Brushes With Cancer matches individuals touched by cancer (Inspirations) with Artists to create a unique piece of artwork that reflects their personal journey with cancer.

In 2025 we are experiencing an unprecedented demand for the program, and with support from our community, we hope to be able to meet that demand in 2025 and beyond. **Your sponsorship is critical to this growth, and we thank you for your consideration.**

Benefits of Program Sponsorship

All sponsors in 2025 will be recognized as sponsors of the Brushes With Cancer program and the Brushes With Cancer event on March 15th, at Writers Theatre in Glencoe, Illinois.

- **Community:** Sponsors stand out as corporate citizens who share our commitment to making a difference through service and impact.
- **Service:** Sponsorship can be positioned as fulfilling corporate social responsibility goals.
- **Connection:** Sponsors are able to leverage their participation to build valuable connections and exposure to a well-connected philanthropic audience.

Impact of Brushes With Cancer

After 10 years and more than three dozen Brushes With Cancer programs, we continue to see evidence that the experience is impactful for both Artists and Inspirations. Connections over the past decade continue to be strong and our Brushes With Cancer program offers healing for anyone touched by cancer.

- Since 2012, over **1,700 people** have participated in Brushes With Cancer programs, either as an Inspiration or Artist.
- As a result, over **850 unique pieces of art** represent 850 individual journeys with cancer.



Sponsorship Opportunities

Title Sponsorship—\$25,000

Our Title Sponsor will receive naming rights to one public program for the year (e.g. Brushes With Cancer Program Presented by Your Name/Business) and numerous customizable benefits, including:

- Title sponsor inclusion on all **Open Brushes With Cancer** programs and event print and digital collateral.
- An exclusive guest blog featuring you/your business with a distribution of nearly 6000 subscribers; this will be developed in partnership with Twist Out Cancer communications staff.
- Three dedicated social media posts across channels highlighting individual/business.
- A copy of **A Brush with Cancer** book
- Recognition on all printed Artist/Inspiration Statements on-site at corresponding Art Exhibit
- Recognition at the corresponding Brushes With Cancer opening reception(s).
- Ten tickets to the corresponding exhibition opening reception(s).
- Presenter of Jackie Carmody and Shawn Strong Awards at Brushes with Cancer.
- Private Twistshop (art therapy workshop) to be held in person at the workplace or at home.

Champion Sponsorship—\$10,000

This sponsorship underwrites the cost of 10 Inspiration and Artist pairs to participate in our **Brushes with Cancer program** (free to participants). Our Champion Sponsor will receive top logo/name exposure on program materials and several other customizable benefits listed below:

- Top sponsor recognition on corresponding Brushes With Cancer program print and digital collateral
- One dedicated guest blog featuring you/your business with a distribution of over 6,000 subscribers; this will be developed in partnership with Twist Out Cancer communications staff.
- Dedicated social media post highlighting individual/business.
- A copy of **A Brush with Cancer** book
- Recognition (logo or name) on 10 printed Artist/Inspiration Statements on-site at Art Exhibit
- Sponsorship recognition at the Brushes With Cancer exhibition opening reception.
- Tickets to the art exhibition opening reception(s) for up to a total of 8 guests.
- Private Twistshop (art therapy workshop) to be held virtually at the workplace or home.

Match Sponsorship—\$7,500

This sponsorship underwrites the cost of 7 Inspiration and Artist pairs to participate in our **Brushes with Cancer program** (free to participants). Our Match Sponsor will receive:

- Recognition of Brushes With Cancer program print and digital collateral
- Dedicated social media post highlighting individual/business.
- Recognition (logo or name) on 7 printed Artist/Inspiration Statements on-site at the Art Exhibit
- Recognition at the Brushes With Cancer reception.
- Tickets to the art exhibition opening reception(s) for up to 6 guests.

Connection Sponsorship—\$2,500

This sponsorship underwrites the cost of 2 Inspiration and Artist pairs to participate in our **Brushes with Cancer program** (free to participants). Our Connection Sponsor will receive:

- Recognition of Brushes With Cancer program print and digital collateral
- Dedicated social media post highlighting individual/business.
- Recognition (logo or name) on 2 printed Artist/Inspiration Statements on-site at the Art Exhibit
- Recognition at the Brushes With Cancer reception.
- Tickets to the art exhibition opening reception(s) for up to a total of 4 guests.

Art Sponsorship—\$500

Connecting through art, whether in-person or virtually, is so critical to processing and healing from cancer. Each Art sponsorship helps support art supplies and shipping for the **Brushes with Cancer program** and also receives:

- Recognition of select Brushes With Cancer program print and digital collateral
- Art sponsorship recognition at one Brushes With Cancer art exhibition opening reception.
- One ticket to one art exhibition opening reception.



Winter 2025 Tickets

Brushes With Cancer Winter 2025 Art Exhibit & Celebration

\$125

Includes 1 ticket to the Brushes With Cancer Winter 2025 Art Exhibition & Celebration. The event includes access to the in-person art exhibition at Writers Theatre in Glencoe Illinois on Saturday, March 15th, and the online auction and interactive gallery. Food, beverage, entertainment, and private access to the Writers Theatre is also included. *Please note the cost of your ticket covers the cost of a participant in the program at the event.

Learn more and purchase tickets at: twistoutcancer.org/brushes/winter2025/



Set of Two: Brushes With Cancer Winter 2025 Art Exhibit & Celebration

\$200

Includes 2 tickets to the Brushes With Cancer Winter 2025 Art Exhibition & Celebration. The event includes access to the in-person art exhibition at Writers Theatre in Glencoe Illinois on Saturday, March 15th, and the online auction and interactive gallery. Food, beverage, entertainment, and private access to Writers Theatre is also included.

Group Ticket: Brushes With Cancer Winter 2025 Art Exhibit & Celebration

\$400

Includes 4 tickets to the Brushes With Cancer Winter 2025 Art Exhibition & Celebration. The event includes access to the in-person art exhibition at Writers Theatre in Glencoe Illinois on Saturday, March 15th, and the online auction and interactive gallery. Food, beverage, entertainment, and private access to Writers Theatre is also included.



"The Ascent," Inspiration Jill Marceda Spruiell and Artist John Stumbaugh.

Art Exhibit and Celebration

Saturday March 15th, 2025

6 pm–7 pm: VIP Reception for Program Participants and Sponsors

7 pm–11 pm: General Admission

Writers Theatre

325 Tudor Court, Glencoe IL 60022

Follow us on Instagram, X, Facebook, YouTube and LinkedIn [@twistoutcancer](https://www.instagram.com/twistoutcancer).

Want to join the movement? Contact us at info@twistoutcancer.org to sign up for our e-newsletter and stay up-to-date on all upcoming Brushes With Cancer programs, Twistshops, and other events. You can also email us for information on our Brushes With Cancer programs at brushes@twistoutcancer.org.