

Become a Twist Out Cancer Partner: Invest in Healing

For over 13 years, Twist Out Cancer (TOC) has harnessed the transformative power of art to support individuals impacted by cancer. We've witnessed firsthand how creativity can alleviate the isolation and emotional challenges that often accompany a cancer journey. With over 17 million cancer journeys in the US alone, the need for accessible and impactful support is more significant than ever. Become a Twist Partner and help us expand our reach, ensuring that anyone touched by cancer has the opportunity to experience healing through art and connection.

At Twist, we understand that institutional resources for social and emotional wellness can be limited, inequitable, and often cost-prohibitive. Twist Partners are passionate supporters who believe in our mission to make art-based healing accessible to all. Your partnership will directly fuel our programs, ensuring sustainable growth and allowing us to deepen our impact over the next three years.

Our Story: From a Twist to a Movement

In 2012, Jenna Benn Shersher, facing her own cancer diagnosis, sought connection amidst the isolation of treatment. Her simple YouTube video of "The Twist" sparked a global movement, demonstrating the power of shared experience and creative expression. Since then, Twist Out Cancer has touched over 260,000 people through its innovative programs, Brushes with Cancer and Twistshops. These programs provide survivors, previvors, and caregivers with a supportive community and opportunities to share their stories, connect with others, and find healing through art.

How Twist Out Cancer Creates Connection:

Twist Out Cancer fosters a powerful sense of community through several key avenues:

- **Shared Creative Expression:** Art acts as a universal language, transcending individual experiences and creating a bridge between participants. Through shared art projects like Brushes with Cancer, individuals connect through the creative process, finding common ground and mutual support.
- **Storytelling and Witnessing:** TOC programs provide safe spaces for individuals to share their stories and experiences with cancer. This act of storytelling, combined with the empathetic witnessing of others, fosters deep connection and reduces feelings of isolation.
- **Peer Support and Mentorship:** Through workshops and events, TOC connects individuals facing similar challenges, creating opportunities for peer support, mentorship, and lasting bonds. This sense of community is crucial for navigating the emotional complexities of a cancer journey.
- **A Global Network:** TOC's online presence and international reach create a global network of support, connecting individuals from all walks of life who share a common experience. This network provides a sense of belonging and reminds individuals that they are not alone.





Join us as we embark on our next chapter! Your partnership will directly support our vital programs and expand our reach to those who need it most.

Partnership Levels:

All partners will be recognized on the Twist Out Cancer website.

- **Community Partner:** 3-year commitment of \$500 annually (\$1,500 total).
- **Friend Partner:** 3-year commitment of \$1,000 annually (\$3,000 total).
- **Supporter Partner:** 3-year commitment of \$2,500 annually (\$7,500 total).
- **Advocate Partner:** 3-year commitment of \$5,000 annually (\$15,000 total).
- **Champion Partner:** 3-year commitment of \$10,000 annually (\$30,000 total).
- **Visionary Partner:** Commitments of \$30,000 or more annually.

Join the Movement Today!

Make your commitment and become a Twist Partner by visiting: bit.ly/TOCPartner

For more information, contact Jenna Benn Shersher, Founder and CEO of Twist Out Cancer at jenna@twistoutcancer.org or visit us online at twistoutcancer.org.

